



Leading the best:
new ideas, new thinking

Call for
Abstracts



June 4-5, 2012
Halifax, Nova Scotia

www.nhlc-cnls.ca

The Canadian College of Health Leaders (College) and the Canadian Healthcare Association (CHA) are pleased to co-host the National Health Leadership Conference (NHLC). Themed **Leading the Best: New Ideas, New Thinking**, the conference will be held in Halifax, Nova Scotia on June 4-5, 2012.

This conference is the largest national gathering of health system decision-makers in Canada including trustees, chief executive officers, directors, managers and department heads. Participants represent health regions, authorities and alliances, hospitals, long-term care organizations, public health agencies, community care, mental health and social services. As well, the conference draws participants from government, education and research organizations, professional associations, consulting firms and industry.

The NHLC aims to discuss the challenges and opportunities facing today's health leadership in Canada.



Objectives

- Provide a forum to enrich health leadership practices and innovations
- Showcase best leading practices and their success
- Share ideas and solutions to address accountability, effectiveness and transparency in the health system
- Address the challenges facing both policy makers and health leaders in the delivery of patient-centered health services
- Discuss types of digital communication tools and their effective application in transforming health services
- Identify effective ways for health leaders to be catalysts for change

Keynote presentations and concurrent sessions should address one or more of the following leadership capabilities:

Lead Self

Engage Others

Achieve Results

Develop Coalitions

System Transformation

The *LEADS* in a Caring Environment Framework is a pan-Canadian leadership capabilities framework adopted by the Canadian Health Leadership Network (CHLNet), a network of national and provincial health organizations of which both the CHA and the College are members. The framework was developed by Royal Roads University and the Health Care Leaders Association of British Columbia (HCLABC).

For more information on the LEADS framework, please visit the conference web site at www.nhlc-cnls.ca.

Expected Outcomes

Conference participants will:

- Come away with practical ideas to bring to their work settings;
- Build strong networks and engage in new conversations;
- Gain insight on what it takes to be an effective leader;
- Be better equipped to address system transformation challenges.

Leading the Best: New Ideas, New Thinking

Noted leader and thinker Steve Jobs once said, "Innovation distinguishes between a leader and a follower." A number of factors motivate the generation and dissemination of innovative ideas and technologies in health including a desire for greater lives saved, for improved health outcomes and quality of life, and for accessibility and affordability of services. A more efficient health system will direct people toward the most appropriate resource; enable exchanges of information between organizations, providers, patients, funders, and policy-makers; and respond to the changing health needs of those it serves. How governors and other system leaders stimulate and implement new thinking in organizations can be the difference between quality patient interactions and improved health outcomes, or a static system that struggles to even maintain status quo. And innovation does not just mean big, shiny or technologically sophisticated; sometimes the most simple of changes can have the greatest impact. In an era of heightened accountabilities and restricted resources, how do we nurture this much-needed creative thinking and appropriate risk-taking, to the advantage of all stakeholders in the health system?

The 2012 National Health Leadership Conference will explore these challenges:

- How is/should 'innovation' be defined? Can we do so in a way that incorporates ideas from the simple to the complex, and in a manner that all can participate?
- Do different stakeholders play different roles? For instance, what is the role of health system governors in leading innovation? How can staff be encouraged to suggest new ideas? What role can governments play?
- How do leaders distinguish between fads and innovations for lasting system improvements? How can new thinking move leaders from a rut to achieving system transformation?
- How do scientific publications and the media contribute to decision-making on implementing innovations? Is there a role for social media or other mediums? Does/can it stimulate or hinder new ideas and new thinking?
- Do leaders face different challenges implementing innovations in different settings, for instance rural and remote?
- How do leaders engage their communities and evaluate and implement their feedback to ensure continued quality interactions with health systems?



LEADS capabilities domains for abstract submissions:

Lead Self

- Effective leadership practices
- Innovative leadership strategies

Engage Others

- Governance
- Citizen engagement
- Physician engagement
- Health human resources
- Effective digital technologies

Achieve Results

- Governance
- Effectiveness of interventions
- Quality and efficiency
- Effective digital technologies
- Successful leading practices and their outcomes

Develop Coalitions

- Integration and collaboration
- Knowledge transfer
- Public expectations

System Transformation

- Integrating knowledge into decision-making
- Knowledge transfer
- Successful leading practices and their outcomes
- Change management

Conference Presentations

Abstracts accepted may be presented in one of the following formats:

Oral Presentations

Each oral presentation will be 15 minutes in length followed by a five (5) minute discussion period. Accepted oral presentations will be grouped by LEADS capabilities domain and theme. Abstracts should be informational and should report on work completed. The room will be equipped with a data projector, screen and computer. A special registration fee of \$595 + HST is extended to a maximum of two (2) presenters per oral presentation.

Panel Presentations

Panels should include a minimum of three (3) and a maximum of four (4) presentations addressing a common issue or topic from different perspectives followed by an interactive discussion. These sessions are 90 minutes including a minimum of 30 minutes for interactive discussion. The panel should be submitted as a single presentation and should include the word "panel" in the title. Panelists and the moderator should be listed as co-presenters. The room will be equipped with a data projector, screen and computer. A special registration fee of \$595 + HST is extended to a maximum of four (4) presenters per panel presentation.

Posters

Posters are a display presentation. Material is mounted on a poster board (approx. 231 centimeters wide by 114 centimeters high). One (1) presenter will be asked to be available by their poster during breaks to give a brief description of their poster and answer questions. Abstracts should be informational and should report on work completed. A special registration fee of \$595 + HST is extended to one (1) presenter for poster presentations. **No audio-visual equipment will be provided for posters.**

Workshops

Workshops provide conference participants the opportunity to take part in an active session in which they can engage in a 'hands-on' activity, share ideas, learn from others, or develop something for themselves. The emphasis on the workshops is on active participation. Lecture style presentation should be kept to a minimum. These are 90 minute or 2.5 hour sessions. The room will be equipped with a data projector, screen and computer. A special registration fee of \$595 + HST is extended to a maximum of four (4) presenters per workshop.





Guidelines for Corporate Submissions

We welcome submissions from private sector partners, provided that they address (a) cooperative venture(s) with a non-profit sector partner and include the latter as a co-presenter.

The paper should present an unbiased description of a certain method or service, discussing both pros and cons. Both subtle and blatant advertisement of any products or services is in direct conflict with the spirit of the conference. Examples of the former include repeated references to products or trade names and excessive use of corporate logos and trademarks in graphic illustrations. Photographs of commercial equipment are not permitted unless they add educational value. The Planning Committee insists that all authors and presenters understand, without exception, that commercialism is inappropriate and will not be tolerated; authors are asked to abide by these constraints when preparing their abstracts, papers, and presentations.

Selection Criteria

Abstracts will be peer-reviewed and selected according to:

- Clarity
- Originality and innovation
- Relevance to the theme
- Evidence that the practice achieved its objectives
- Objectivity
- Practical implications

The Planning Committee reserves the right to accept abstracts for a different presentation format than indicated in the submission.





Abstracts must be received by
11:59 p.m. EST, November 1, 2011.

Submission Instructions

Abstracts will be accepted until November 1, 2011, by 11:59 p.m. EST, and must be submitted online at www.nhlc-cnls.ca. Abstract submissions received via e-mail, fax or mail will not be accepted.

Abstracts should be prepared using MS Word and structured as follows:

- Title;
- Authors (including organizations);
- Abstract in paragraph format should include:
 - Objective
 - Activities, methods, innovations
 - Outcomes, results, lessons learned
 - Conclusion;
- Oral and poster abstract submissions must not exceed **100 words** (700 characters including spaces), panel and workshop submissions must not exceed **300 words** (2050 characters including spaces); and
- Biographies for each presenting author must not exceed **50 words** (400 characters including spaces) and must be included at time of submission (for introductory purposes only).

Abstract submissions must include the following information:

- Title of abstract;
- Target audience (ie. Senior leaders, middle management, emerging leaders);
- LEADS framework capability (ie. Lead Self, Engage Others, Achieve Results, Develop Coalition, or System Transformation);
- List of authors;
- 50 word biography for each **presenting** author;
- Primary contact person (As the primary contact, **only** this person will receive correspondence);
- Presentation preference (please select only **one** format);
- Four (4) keywords.

Abstracts may be submitted in English or French and, if accepted, will be presented in the language of submission. **Simultaneous interpretation will not be provided.**

Online submissions will be accepted starting September 6, 2011. All abstract submissions will receive an email confirmation receipt. If a confirmation is not received, please contact the NHLC Secretariat by e-mail at loman@cchl-ccls.ca or at 1-800-363-9056, ext. 37.

Please note that abstract presenters are responsible for their conference registration fee and all related expenses such as accommodations and travel.

Important Dates

September 6, 2011	Online abstract submission opens
November 1, 2011	Abstract submission deadline
December 1, 2011	Conference registration opens
December 11, 2011	Notification of selected abstracts
February 8, 2012	Super early bird deadline
March 1, 2012	Conference preview available
April 20, 2012	Early bird deadline
June 4-5, 2012	National Health Leadership Conference



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Registration

Registration fees include admission to all conference sessions, continental breakfasts, refreshment breaks, two (2) luncheons and the Chair's Reception. The conference preview will be available in March 2012. All presenters are required to pay the special rate of **\$595 + HST**.

Conference Registration Fees

Super Early Bird Fee*	\$695 + HST
Early Bird Fee**	\$795 + HST
Regular Fee	\$895 + HST
Student Fee***	\$295 + HST
Daily Registration	\$595 + HST

* Applicable to the first 150 registrations received (first-come, first-served). Registration fees must be received no later than **February 8, 2012** to qualify for the super early bird rate.

** Registration fees must be received or postmarked no later than **April 20, 2012** to qualify for the early bird rate

*** Proof of full-time student status required upon registration.

For further information, please contact:

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