

## **May 12<sup>th</sup>: Celebrating Staying Healthy... Together**

**Ottawa, May [XX], 2011:** To mark Canada Health Day – a national celebration of the contributions and successes of public health in Canada– we will be [*having/hosting/participating in*] an [*insert type of event*]. On May 12<sup>th</sup>, join us in “Staying healthy... together”, this years theme, as we [*describe event in greater detail*] and make a resolution to stay healthy together all year!

For over a century, public health and public health workers have contributed to the well-being of Canadians. Canada Health Day reminds us that major advances in life expectancy, vaccinations, pasteurization, clean water, and better living conditions were all made possible thanks to public health research, policy development and enactment.

[*Insert details on your organization or local host*] The two sponsoring organizations, the Canadian Healthcare Association (CHA) and the Canadian Public Health Association (CPHA), have worked in partnership for 30 years to make this event a national celebration of public health in Canada.

Please visit [www.cha.ca](http://www.cha.ca) to download free Canada Health Day posters and materials, and [www.cpha.ca](http://www.cpha.ca) to learn more about the role of public health in Canada.

**Who:** [*insert organization’s name + event coordinators*]

**What:** Canada Health Day [+ *name of activity*]

**Where:** [*insert even location*]

**When:** May 12, 2011 [+ *time of day*]

– 30 –

[*Insert contact information for your organization*]

**For further information and to arrange interviews with the sponsoring organizations, CHA or CPHA, please contact:**

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