



Canadian Healthcare Association Association canadienne des soins de santé

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CHA Board Meeting Highlights: February 24-25, 2011 for CHA Board Members and Member Organizations

The Canadian Healthcare Association (CHA) Board members met in Ottawa, Ontario on February 24-25, 2011 to discuss the business of the Association and issues facing the health system, and to determine future directions. Highlights from this meeting are outlined below.

ADVOCACY WATCH:

Janet Davies, Interim Director, Policy and Communications, provided members with an overview of CHA's advocacy issues and the political scene over the few months since the last meeting. A separate document with these highlights is circulated to members separately.

BOARD DEVELOPMENT ENVIRONMENTAL SCANNING

In a presentation to the Board of Directors, Mr. Nik Nanos, President of Nanos Research, provided a brief overview of today's political and health environment. More information can be accessed via the following web links:

<http://www.nanosresearch.com/main.asp>, and
www.nikonthenumbers.com.

STRATEGIC PLANNING PROCESS:

CHA is currently in the final year of its inaugural multi-year strategic plan. During the February 2011 meeting, the Board approved an inclusive, consultative process that will lead to the development of a new, multi-year strategic plan for the Association.

BOARD POLICIES REVISED:

The Board completed a comprehensive review of its policies, and approved changes during the February 2011 Board meeting.

LIFE MEMBERS:

CHA's Bylaws provide for five categories of membership, but thus far, the only category being

utilized is "Active membership". During its February 2011 meeting, the Board of Directors approved the activation of its Honorary Life Member category. It is projected that the inaugural recipient(s) will be named during CHA's 2012 AGM.

STRATEGIC MONITORING REPORT:

The board received the second annual monitoring report of the 3-year strategic plan. In time, with additional years of data, important trends of output and outcome will be measurable, allowing better assessment of progress against goals.

RESPIRE CARE:

CHA has developed a policy brief/paper on respite care as a final part of its commitment to the grant received from HRSDC via the merger with the Canadian Association of Community Care. The paper was approved by the Board of Directors during its February 2011 meeting. Next steps include the development of a communications strategy for this paper, as well as the creation of a synthesis document that will reflect CHA's policy recommendations for the broader spectrum of continuing care, including home and long-term.

PREVENTION/PROMOTION:

A provisional position statement on health promotion and illness prevention was approved by the Board of Directors during its February 2011 meeting. An external consultation will now take place with key stakeholders, and feedback will be incorporated into a final draft for Board consideration at its June 2011 meeting.

AUDITED FINANCIAL STATEMENTS:

CHA's 2010 audited financial statements were presented to the Board of Directors, and approved.

OPERATIONAL HIGHLIGHT:

CHA has recently launched its redesigned newsletter, **Pulse**. We are proud of this updated newsletter and are pleased to count it among our many projects celebrating the organization's 80 years of excellence!

NEXT BOARD MEETINGS:

June 4-5, 2011 – Whistler, British Columbia
October 27-28, 2011 – Ottawa, Ontario
February 23-24, 2012 – Ottawa, Ontario

FOR MORE INFORMATION: Contact **Roxanne Maynard**, Executive Assistant to the President and CEO at 613-241-8005 ext 246, or rmaynard@cha.ca.